

TOM'S

WATCH BAR
ALL THE SPORTS. ALL THE TIME.



3 PARTNERSHIP OPTIONS.

Option 1

TRADITIONAL
LEASE

Option 2

JOINT
VENTURE

Option 3

MANAGEMENT
AGREEMENT

VALUE PROPOSITIONS:

1 INCREASE CASINO PROPERTY TRAFFIC:

We bring unique and incremental traffic into a gaming property:

Sports Fan Outreach: Media campaigns and our proprietary Alumni database engage new and collegiate sports fans.

Legend Partnerships: Hosting events with hall of famers and influential athletes.

Proprietary Alumni Database: Direct outreach to collegiate sports fans for increased engagement and activation.

Pro Team Watch Parties: Partnerships with professional team fan groups across all sports categories to boost attendance.

Monthly Sold-Out Events: Hosting highly popular UFC and boxing events that consistently sell out each month.

Tournament Parties: Organizing events for major sports tournaments, including College Football, March Madness, NBA, NHL, MLB, and NFL Playoff Series, to drive significant traffic.

2 INCREASED BETTING AND TIME ON PROPERTY

Engaged Fans: Customers cheer, bet on their favorite teams, and interact with friends.

Group Atmosphere: Attracting groups who stay, drink, and cheer all day.

Innovative Design: 360-degree viewing rooms and state-of-the-art technology with hundreds of screens.

3 BRINGS A NEW AND DISTINCT FAN BASE ONTO PROPERTY

Extensive Reach: Over 100,000 active sports fans per location.

Direct Communication: Engaging fan club and social media followers directly.

Incentivized Visits: Encouraging regular visits through targeted incentives.

Valuable Insights: Database offers unique spending, demographic, and psychographic information.

Rapid Growth: Database expanding by over 20,000 followers weekly