

SCCG NEWS

THE GAMBLING INDUSTRY'S

ENTREPRENEURS

*Explore the challenges associated with building a startup at a young age
In a newly regulated market*

INNOVATORS

Learn about the products, platforms and solutions that these Individuals have significantly contributed to



ACHIEVEMENT

Discover the inspiring accomplishments and significant influence exerted by these dynamic young professionals in the gambling industry

SCCG
management

**THE GAMBLING INDUSTRY'S
GLOBAL CONNECTOR**

<https://sccgmanagement.com/>

**CLASS OF
2024!**



20 in their 20's



Dan Zimmerman

Founder & CEO, Verse Fantasy



About Dan

Daniel is a rising innovator in the gaming industry, known for his entrepreneurial drive and focus on social gaming. As the CEO and Founder of Verse Gaming, Daniel has created a peer-to-peer fantasy sports platform, Verse Fantasy, that allows users to build and manage their own real-money contests in a social, customizable environment. His vision of blending the excitement of fantasy sports with the familiarity of social media has set Verse apart in the competitive gaming landscape.

About Verse Fantasy

Verse Fantasy is an innovative social gaming platform that combines peer-to-peer fantasy sports with the excitement of real-money contests. Users can create, play, and manage their own custom fantasy matchups in a social setting, making it easy to compete with friends while betting on their favorite sports. With its LeagueSync feature, Verse Fantasy allows users to sync their existing fantasy football leagues and engage in daily contests around matchups, winners, margins, and more, offering a unique mix of fantasy gaming and social interaction.



Nyasha Mutseta

Co-Founder & CEO, Athstat Gaming

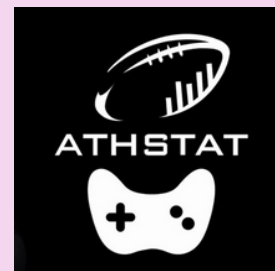


About Nyasha

Nyasha Mutseta is a dynamic leader in the sports analytics and gaming industry, serving as the Co-Founder and CEO of Athstat Gaming. With a background in aeronautical engineering and a passion for data science, Nyasha has successfully transitioned into sports technology. His journey began with building a machine learning soccer prediction model, and now, through Athstat, he uses big data and AI to provide performance insights for sports teams. With roles ranging from Chief Technology Officer to Head of Sports Betting and A.I., Nyasha is a key innovator in the sports analytics space.

About Athstat

Athstat Gaming is a data-driven sports gaming platform that integrates fantasy sports, real-time analytics, and social interaction. It provides users with a unique experience by allowing them to create and join customized fantasy contests for sports like rugby, soccer, and American football. With its free-to-play options and leagues with real rewards, Athstat offers fans an immersive way to engage with their favorite sports, backed by in-depth data and AI insights.



20 in their 20's

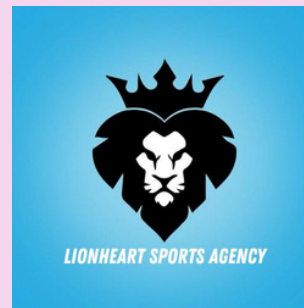


➔ Hunter Kirsch Founder, Lionheart Sports Agency



About Hunter

Hunter is a fast-emerging entrepreneur in the sports representation world, currently leading Lionheart Sports Agency, a company he founded in late 2023. Prior to this, Hunter spent over two years as an Associate Agent at GSE Worldwide, a leading sports marketing firm with a robust roster of athletes across golf, tennis, and football. He also co-founded Nothing But NIL, where he worked with athletes to enhance their social media presence and secure endorsement deals. His expertise spans athlete representation, marketing, and real estate development.



About Lionheart Sports Agency

Lionheart Sports Agency is dedicated to representing athletes with a focus on maximizing their potential both on and off the field. Specializing in Name, Image, and Likeness (NIL) deal negotiation, career development, and personalized support, Lionheart helps athletes build strong personal brands while guiding them through every stage of their professional journeys. The agency's mission is to transform athletes' dreams into reality by fostering courage, commitment, and character.

➔ Chosen Blakey Founder, Pharaoh Analytics

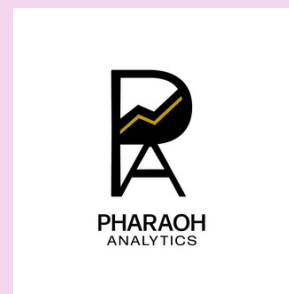


About Chosen

Chosen Blakey is the Founder and CEO of Pharaoh Analytics, a company focused on revolutionizing sports data through cutting-edge analytics and AI. With a mission to address societal inefficiencies and optimize various industries, Chosen leverages advanced algorithms to predict sports outcomes with remarkable accuracy, delivering a 64% success rate over 1,100 trades. His passion for innovation drives Pharaoh Analytics to empower sports teams, organizations, and enthusiasts with data-driven insights, enabling smarter decision-making and gaining a competitive edge in the sports betting landscape.

About Pharaoh Analytics

Pharaoh Analytics leverages advanced AI technology to optimize decision-making across various industries, including sports analytics. Their platform, ATOM, is designed to tackle key societal challenges while providing cutting-edge solutions for data organization, optimization, and business consulting. Pharaoh Analytics focuses on impactful innovation that enhances business operations and contributes to social progress.



20 in their 20's



➔ Shubs Kaushal Co-Founder, Sharpstakes

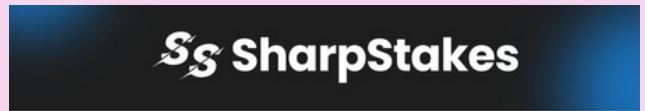


About Shubs

Shubs Kaushal is the Co-Founder of Sharpstakes, a company focused on transforming the sports betting experience for both beginners and experts. With a passion for entrepreneurship and a strong background in fintech and venture capital, Shubs has held key roles, including as a Product Owner at Simplii Financial and an analyst in Innovation Banking at CIBC. He also co-founded Cribify and was part of the founding team at Matterverse. Shubs is driven by innovation and dedicated to scaling businesses that impact the world of sports and technology.

About SharpStakes

Sharpstakes is a platform designed to enhance the sports betting experience by offering data-driven insights and tools such as SharpPicks, SharpAI, and Bet Tracker. It helps users identify the best value bets and trends, making smarter and more informed betting decisions. Sharpstakes caters to both beginners and experienced bettors, providing comprehensive support and analysis.



➔ Tamara Hansen Director of Sales, NRT Technology



About Tamara

Tamara Hansen is the Director of Sales at NRT Technology, where she helps transform the gaming industry's payment systems and digital experiences for casinos, sportsbooks, and lotteries. Recognized in Who's Who in America 2023 and GGB Magazine's "5 Women Who Shine," Tamara combines her expertise in fintech and digital transformation to deliver innovative solutions. As a public speaker and active mentor, she also chairs the Mentorship Program at Global Gaming Women and advocates for children through her work with Guardian ad Litem in Palm Beach County, FL.

About NRT Technology

NRT Technology is a global leader in fintech solutions and guest engagement platforms for the gaming industry. Their portfolio includes secure payment systems, specialized kiosks, AML compliance tools, and digital loyalty programs. NRT processes over 200 million transactions annually, managing payments for 50,000 ATMs in North America and settling \$20 billion. Their headquarters are located in Toronto, with additional offices in Las Vegas, Macau, Singapore, and Taiwan, providing comprehensive support to casinos, lotteries, and other enterprises worldwide.



20 in their 20's



➔ **Alan Peters**
Client Success Manager, SCCG Management



About Alan

Alan is a seasoned professional with extensive experience in Account Management and Logistics. Throughout his career, Alan has demonstrated a remarkable ability to manage complex accounts and execute logistically challenging projects with precision and efficiency. His expertise includes streamlining operations, enhancing client relationships, and driving growth through strategic planning and execution. Alan's dedication to excellence and his proactive approach make him a valuable addition to the SCCG Management team, where he will focus on expanding the client database and supporting various gaming initiatives.

About SCCG

SCCG Management is a global gaming advisory firm that specializes in areas like iGaming, sports betting, casino technology, and esports. With over 30 years of experience, they offer services in market analysis, regulatory compliance, M&A advisory, and technology solutions, helping businesses expand and thrive worldwide. SCCG Management connects clients to a global network and provides strategic insights to enhance growth, efficiency, and innovation.



➔ **Chris Tulley**
Vice President, Distinction Agency



About Chris

Chris Tulley is the Vice President at Distinction Agency, a leading firm in athlete and influencer marketing. With a solid background in creating brand partnerships, talent representation, and sponsorship activation, Chris has successfully navigated roles across the sports industry. His journey includes positions at Distinction Agency, where he progressed from Partnerships Manager to Vice President, along with earlier stints in sports talent scouting and sponsorship acquisition. Chris's expertise spans social media marketing and brand consulting, making him a key figure in the world of sports business.

About Distinction Agency

Distinction Agency is a marketing firm that elevates athletes, brands, creators, and sports properties through authentic partnerships and dynamic content. Their services focus on social media strategy, public relations, and creating impactful collaborations. Trusted by both global leaders and innovative startups, Distinction Agency provides tailored solutions that enhance brand visibility and influence.



20 in their 20's



Samuel Grisey

Senior Software Engineer, WagerWire



About Samuel

Samuel Grisey is a Senior Software Engineer at WagerWire, where he specializes in backend architecture, microservices, and data pipelines. With extensive experience in AWS, Kubernetes, and Python, Samuel has been instrumental in building proprietary libraries and communication protocols, along with creating development environments to mirror production. His previous role at Smarkets involved maintaining data systems and APIs for high-frequency requests, while also developing internal tools for data analysis and backend operations. Samuel's technical expertise spans backend development, databases, and low-level C/C++ programming.

About WagerWire

WagerWire is a cutting-edge marketplace that allows sports bettors to buy and sell previously placed bets. Integrated with sportsbook apps, it enables users to treat bets like tradable assets. Bettors can sync their sportsbooks, track real-time bet values, and flip wagers with friends or celebrities. WagerWire also allows jumping in and out of futures or parlays, and trading game lines until the final buzzer. Named one of Business Insider's "25 promising sports startups to watch."



Dario Orlando

VP Sales (Gaming), Ingo Payments



About Dario

Dario Orlando is the VP of Sales for Gaming at Ingo Payments. With 6 years of experience in the payments industry, Dario has worked across several sub-sectors, starting in financial research on publicly traded FinTech companies. He later joined a startup, contributing to its growth from 10 to 150 employees, before transitioning to Ingo Payments, where he now focuses on expanding its gaming portfolio. Beyond his professional role, Dario is also an active VC investor with a passion for innovation, exploring opportunities across various industries, including gaming, where his expertise and enthusiasm align.

About Ingo Payments

Ingo Payments, an Ingo Money Inc. brand, enables banks, fintechs and brands to build, launch, and scale innovative financial experiences through its bank-grade, compliance-first end-to-end platform, complete with Money Mobility capabilities built on top of a Modern Money Stack, that provides the foundation for account funding, mobile deposits, payouts, digital wallets, bank account creation, card issuing, PFM, and rewards solutions across a wide range of industries and use cases.



20 in their 20's



➔ **Simon Gerszberg**
CEO/Founder, Shot Quality



About Simon

Simon Gerzberg is the founder of ShotQuality, a basketball analytics company revolutionizing the game using AI, computer vision, and human vision to extract player location data from video feeds. This data fuels the most predictive shot models in basketball, which are trusted by leaders in betting, broadcasting, and professional teams. ShotQuality's clients include Plannatech, Kambi, Team USA Basketball, and the UConn Huskies, among others, solidifying its position as a key player in the sports analytics industry.

About Shot Quality

ShotQuality is a basketball analytics platform that leverages AI, computer vision, and human vision to extract detailed player data from video feeds. Their innovative shot models provide highly accurate predictions and insights into player performance. ShotQuality serves clients in various sectors, including sports betting, broadcasting, and professional teams, with notable partnerships.



➔ **Quincy Ciosek**
Lead Analyst, Black Box Data



About Quincy

Quincy Ciosek is the lead data analyst at Black Box Data, where he applies his passion for sports data analysis to design and analyze studies in the combat sports and sports betting industries. He is also conducting an independent statistical study focused on identifying flaws in current soccer statistics. With experience in data analysis within the media industry and research science, Quincy brings a data-driven approach to problem-solving. He has also contributed to researching AI integrations for new products at Black Box Data, making him a key player in developing innovative, data-reliant solutions.

About Black Box Data

Black Box provides comprehensive data center solutions aimed at improving productivity, reducing costs, and future-proofing IT infrastructure. Their services include designing, building, and optimizing data centers with cutting-edge technologies like structured cabling, IoT integration, and power management. Black Box also offers global reach, qualified local talent, and strategic support for businesses needing high-speed data connections, environmental monitoring, and secure device management.



20 in their 20's



Nick Corlett

Gaming Emerge Associate,
Aristocrat Gaming



About Nick

Nick Corlett is a Gaming Emerge Associate at Aristocrat Gaming, a global leader in the gaming industry known for its cutting-edge innovations. Currently, Nick is working on exciting iGaming projects that are set to make waves soon. Originally from Chicago and a graduate of North Central College, Nick is a passionate sports fan with extensive experience in both traditional and iGaming casino spaces, bringing his expertise to one of the most prominent companies in the field.

About Aristocrat

Aristocrat Gaming is a global leader in the gaming industry, renowned for its innovative gaming solutions and cutting-edge technology. With a diverse portfolio that includes land-based slot machines, digital gaming products, and iGaming platforms, Aristocrat serves millions of players worldwide. The company is known for creating engaging and immersive gaming experiences.



Alex Perata

Audit Senior Manager, Caesars



About Alex

Alex Perata's role in internal audit at Caesars Entertainment emphasizes his strong foundation in accounting and finance, which he developed through both academic and professional experiences. He presents himself as a dedicated, organized, and goal-driven individual. His work ethic is characterized by reliability and punctuality, traits that he applies to ensure the effectiveness of audit functions within the organization. His contributions likely focus on strengthening the company's internal controls and ensuring regulatory compliance while aiming for continuous improvement in corporate governance.

About Caesars Entertainment

Caesars Entertainment promotes a collaborative culture where accountability, passion, and idea sharing create a foundation for innovation and continuous improvement in the casino entertainment industry. Caesars is always looking for intellectually-curious professionals who are aligned with our values, motivated by meritocracy, and inspired by our commitment to our guests, team members, communities, and environment. Learn what it's like to join a diverse by design team at Caesars Entertainment and check out our open jobs.



20 in their 20's



➔ **Tyler Heeter**
CEO, Tap Masterz Gaming Group

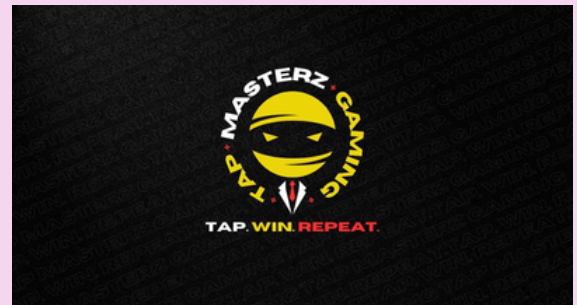


About Tyler

Tyler Heeter, a Florida State University alumnus, has turned his passion for music and gaming into a thriving career in the iGaming industry. From working with Grammy Award-winning producers to creating writing camps for over 1,000 independent artists, Tyler has used his skills to foster creativity and collaboration. Now, he's channeling his talents into the gaming world, developing Tap Masterz Gaming, an innovative sweepstakes casino project set to make a significant impact. Combining his love for music and gaming, Tyler is poised to become a major player in the iGaming space.

About Tap Masterz Gaming

Tap Masterz Gaming is an innovative sweepstakes casino project led by Tyler Heeter, designed to revolutionize the iGaming space by blending dynamic social engagement with legal sweepstakes gaming. Drawing from Tyler's extensive experience in both the music and gaming industries, Tap Masterz aims to create a vibrant platform that not only offers exciting gaming experiences but also fosters community connections.



➔ **Hannah Geeser**
Media and Marketing,
Monumental



About Hannah

Hannah Geeser is a versatile professional with a background in both eCommerce and social media management. She has supported over 25 eCommerce brands across the food, fashion, and travel industries and quickly became a Top Rated UpWork freelancer within her first 30 days on the platform. Hannah has also worked on projects with international brands. In addition to her freelance work, she plays a key role with the Washington Nationals' social media team, focusing on content ideation and execution. She manages the Nationals Player Development Twitter/X account, oversees content for corporate sponsorships, and provides real-time game coverage, particularly on Instagram Stories.

About Monumental

Monumental Sports & Entertainment (MSE) is a leading sports and entertainment company based in Washington, D.C. Offering live events across sports, esports, and concerts. MSE focuses on innovation, fan engagement, and sports betting, highlighted by the first in-arena sportsbook at Capital One Arena. Their initiatives include community impact, such as partnerships with local nonprofits, and technological advancements that enhance fan experiences through data analytics and immersive content.

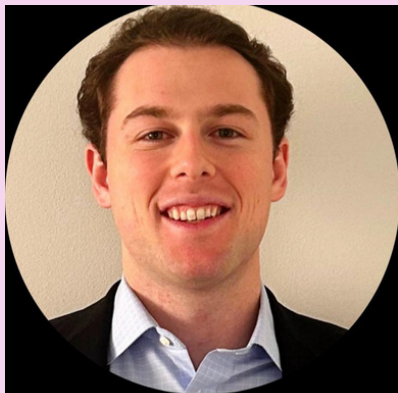


20 in their 20's



Blake Siegel

Special Project Coordinator, MLB



About Blake

Blake Siegel, with a Master's in Sports Industry Management from Georgetown University and a BA in Communications from Tulane University, brings a wealth of experience in corporate communications and public relations. In his role, Blake conducts media outreach, develops internal presentations, and assists in writing press releases, media advisories, and pitches. He also compiles media lists, creates media coverage reports, and researches outlets and journalists for targeted outreach. His expertise extends to athlete and club appearances, where he helps manage logistics and public relations efforts. Blake's ability to handle diverse tasks makes him a valuable asset in sports operations and communications.

About MLB

Major League Baseball (MLB) is the oldest professional sports league in the United States, consisting of 30 teams split between the National League (NL) and the American League (AL). Established in 1903, MLB represents the highest level of professional baseball in North America, with teams competing in a 162-game regular season.



Ian Crowe

Solutions Consultant,
GeoComply



About Ian

Ian Crowe is an Associate Solutions Consultant at GeoComply, where he has spent the last two years supporting clients with advanced geolocation and fraud prevention solutions. With a degree in Economics from Fordham University, Ian leverages his analytical expertise to help businesses navigate compliance challenges, ensuring that GeoComply's solutions meet the evolving demands of the industry. His role focuses on translating client needs into actionable strategies, bridging the gap between technical solutions and business outcomes. Ian's keen problem-solving abilities and industry knowledge have been integral to his success in this role.

About GeoComply

GeoComply is a leading provider of geolocation compliance and fraud prevention solutions, helping industries like iGaming, fintech, and streaming services ensure regulatory compliance and security. Their technology detects and prevents location-based fraud, ensuring that users are operating within legal jurisdictions. GeoComply plays a critical role in safeguarding digital platforms by offering advanced geolocation data and anti-fraud tools.



20 in their 20's



Isabela Jimenez
Marketing Analyst, SCCG



About Isabela

Isabela Jimenez is currently pursuing an MS in Innovation and Management at Tufts University's Gordon Institute, building on a summa cum laude BA in International Relations with minors in Entrepreneurship and History. Her experience is further enriched by her athletic endeavors as a member of the Tufts softball team, where she honed essential skills like time management and adaptability. In her role at SCCG Management, a leading advisory firm in the global gaming industry, Bela works closely with industry experts like Stephen A. Crystal, engaging in sectors such as iGaming, sports betting, and sports marketing. She contributes to a range of tasks, from conducting market research on Tribal Casinos and potential partnerships to analyzing data trends in IP management, mergers, and acquisitions. Her expertise extends to creating compelling social media graphics with Canva and Photoshop, writing scripts for multiple platforms, and assisting with strategic planning. Bela's diverse background in academia, athletics, and the gaming industry allows her to approach challenges with curiosity and drive, aiming to inspire others while making meaningful contributions to SCCG's innovative projects.

About SCCG Management

SCCG Management is a leading consulting firm that specializes in the gaming, gambling, sports betting, and iGaming industries. opportunities in the US and international markets. Their expertise spans areas such as casino gaming, eSports, fantasy sports, sports betting, and online gambling. SCCG is known for helping companies navigate regulatory frameworks and develop innovative gaming solutions.



Conor Paravia
Client Success Intern, SCCG



About Conor

Conor Paravia is a recent graduate with a degree in Actuarial Science, eager to apply his strong foundation in mathematics, statistics, and risk assessment to real-world challenges. His responsibilities include conducting market research on gaming, esports, and betting solutions, identifying potential partnerships, and analyzing data trends related to IP management, mergers, acquisitions, and sponsorship agreements. Additionally, Conor plays a key role in assisting with client presentations, contributing to strategic planning, supporting website migration efforts, and performing data analysis. Conor's analytical mindset, passion for numbers, and commitment to continuous learning position him as a valuable asset to SCCG and any organization seeking a motivated actuarial science professional ready to tackle complex problems and drive impactful results.

About SCCG Management

SCCG Management is a leading consulting firm that specializes in the gaming, gambling, sports betting, and iGaming industries. opportunities in the US and international markets. Their expertise spans areas such as casino gaming, eSports, fantasy sports, sports betting, and online gambling. SCCG is known for helping companies navigate regulatory frameworks and develop innovative gaming solutions.

