

SCCG NEWS

THE GAMBLING INDUSTRY'S

ENTREPRENEURS

*Explore the challenges associated with building a startup at a young age
In a newly regulated market*

INNOVATORS

Learn about the products, platforms and solutions that these Individuals have significantly contributed to



ACHIEVEMENT

Discover the inspiring accomplishments and significant influence exerted by these dynamic young professionals in the gambling industry

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THE GAMBLING
INDUSTRY'S



20
IN THEIR
20'S



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WINNERS

JACK ATKINSON

CHRISTOPHER HOUSEL

MATT BRESLER

KYLE NEVERETT

JOÃO SOBREIRA

DANIELLE CHRISTOPHER

SAHIL PATEL

WILL TIGHE

SAM FACTOR

EVAN MOORE

CHRIS BERMAN

BOBBY SOPHABMIXAY

THOMAS COONEY

ALLISON RUBIN

CALEB DYKEMA

DAN TAREN

ANDREW EHRENBERG

JESS HODGSON

MOLLY HICKMAN-SMITH

JAMES MCWILLIAMS

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Jack Atkinson

Founder & Director, OddsAI

About Jack



Jack is a fast-emerging leader in the betting industry specialising in entrepreneurship and innovation. Jack has already been an important part of six startups, two of which he Founded including Odds AI - a company that is currently making waves in the betting space with their popular, innovation focused, ML/ AI driven odds feeds. Jack has a track record of accelerating growth and creating significant value for the companies he works with through his expertise in commercial strategy, capital raising, business development, marketing and project management. Jack's work has been successfully applied across a number of industries including sport, data, financial services, and technology but sports betting in particular is a space Jack is committed to innovating in, and it is a space he is primed to thrive in.

About OddsAI

Odds AI is changing the game with its own innovative Football betting markets and betting games. Our landmark inaugural offering Batch 1 featuring three never-before-seen betting market categories, is now available for distribution and integration. Our game-changing Batch 2 odds offering is also available featuring two lucrative new betting market categories, and fixed same-game combo bets.



Christopher Housel

Founder & CEO PDX Slots

About Christopher



Chris Housel is a startup founder with extensive experience in gaming operations and product management. Prior to founding PDX Slots, Chris worked at Gaming Analytics AI, running the product team, Rush Street Interactive, managing the online casino, and at Penn National Gaming, with corporate gaming operations.

Currently, Chris is the CEO of PDX Slots, a startup focused on publishing retentive online slot content, working with slot studios to maximize their potential. Chris has worked under many industry veterans, learning both from the operator's side but also from the supplier side, this combination allows PDX Slots to focus on building long term value for their partner game studios, operators, and shareholders.

About PDX Slots

PDX Slots aims to be a leading provider of slot content to regulated online casinos, working with studios to streamline the process of taking both land-based titles and new titles to online casinos while minimizing costs. At PDX we offer full-service commercialization for studios in the North American market by providing core RGS services, distribution, and roadmap planning.



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Matt Bresler
Founder & CEO, Odditt



About Matt

Matt is a lifelong NBA basketball fan. In early 2021, while on winter break from university, he became fascinated with in-game NBA odds. He spent the remainder of winter break studying how the odds adjusted at different game times and scores. Matt quickly noticed recurring instances in which major in-game odds providers were setting inaccurate odds and set out to automate a process for identifying such moments. He began development of macro models meant to predict, identify, and correct the inaccurate in-game betting odds, which are now core elements of Odditt. Matt soon left his undergraduate studies at Tufts University to found Odditt.

About Odditt

Odditt is a startup focused on alternative problem-solving for some of the sports betting industry's biggest challenges. Harnessing proprietary macro models, Odditt is bringing a suite of products to market for in-game NBA basketball. These products include main market pricing feeds to maximize accuracy and up-time for operators, and next-generation pricing analytics software for in-game traders.



Kyle Neverett
Retention Manager, Betfred



About Kyle

Kyle Neverett is the current head of customer retention at Betfred Sportsbook in Las Vegas. With a background in professional baseball, he joined Betfred when they launched in the US after the COVID pandemic disrupted the sports world. Starting as a customer service associate, Kyle has steadily climbed the ranks, gaining valuable experience in various areas of the company. His passion for sports gambling, marketing, and his love for sports led him to focus on providing the best service to existing Betfred customers. Kyle's responsibilities extend beyond customer retention, as he also oversees customer conversion and reactivation efforts, working closely with marketing, product development, client services, and data analytics. He spearheaded the development and launch of Betfred Rewards, the company's tiered loyalty program, offering players exclusive perks and experiences. Additionally, Kyle has been a regular contributor to the SCCG Newsletter, sharing insights on the sports and gaming sectors for over two years.

About Betfred Sports

Betfred Sports is the wholly owned US subsidiary of Betfred Group, a Warrington, United Kingdom based bookmaker that owns and operates more than 1,500 betting shops in the UK as well as industry leading online and mobile products in the UK, Spain, and South Africa. Betfred Group, founded by brothers Fred and Peter Done in 1967, created Las Vegas based Betfred Sports in 2019 specifically to enter the robust and ever-expanding U.S. sports betting market.



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João Sobreira CEO, Tipspace



About João

João Sobreira, a 22-year-old entrepreneur, is the co-founder and CEO of Tipspace, a groundbreaking Brazilian multi-game platform that aims to revolutionize the gaming market in Brazil and globally. With a history of entrepreneurship since the age of 16 and a successful career as a professional player in e-Sports, João has been instrumental in creating and developing prominent brands in the Latin American gaming industry such as Prêmio eSports Brasil, Flamengo eSports and Final Level. Now, as the leader of Tipspace for the past year, he is transforming the gaming experience for players, offering new opportunities and rewards for their performance in games.

About Tipspace

Provider of a monetization platform for the gaming industry. It offers a gaming platform that offers cryptocurrencies for playing Web3, metaverse, blockchain, and NFT-based games. Tipspace is a community of gamers who take the game seriously. Our goal is that every match is as exciting and serious as possible, and that you progress through the game on a daily basis. Join exclusive leagues and play with the best.



Danielle Christopher Product Manager, Rolling Insights



About Danielle

Danielle Christopher is the head of SportWise product management at Rolling Insights, where she played a pivotal role in developing and managing their consumer fantasy sports analytics platform. Danielle recognized the potential of the North American gaming market and joined Rolling Insights to provide easy access to sports data through SportWise. During the Covid-19 lockdowns, Danielle led the expansion of Rolling Insights' product offering through the strategic acquisition of DataFeeds, which now provides real-time APIs to various platforms. As a product manager, Danielle supports the evolution of DataFeeds while also contributing to the design, development, and launch of the Breakaway Accelerator program. In her versatile role, Danielle handles product feature evolution, user feedback, marketing strategy, program development, design, sales support, and more. She aims to scale SportWise and DataFeeds as the preferred low-cost data solution for fantasy and gaming enthusiasts while contributing to the growth of the sports data and gaming industry in North America.

About Rolling Insights

Rolling Insights is a startup that makes access to meaningful sports data easy to use for everyone. We do this through SportWise, our user centric web app developed to provide real-time data, and DataFeeds, our sports data that powers the website, draft kits, fantasy sports and betting platforms. Breakaway is a startup accelerator designed for companies working on an MVP in the sports data industry.



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Sahil Patel

Co-Founder & CEO, Bettor Fantasy



About Sahil

Sahil is an experienced startup founder with a background in software engineering and product management. He has a history of successful entrepreneurship, co-founding a sports subscription box startup and a restaurant check-out mobile app. With over 15 years of playing fantasy sports, Sahil values the connection it provides with his friends around the world. Previously, he held key roles at JPMorgan Chase and American Express, where he contributed to the development and launch of innovative fintech products. Currently, as CEO of BettorFantasy, Sahil leverages his expertise to lead product and technology teams in creating a social sports betting platform. His technological prowess, regulatory knowledge, and strategic vision make him a valuable asset in the startup ecosystem.

About BettorFantasy

Bettor fantasy is a platform that allows players to sync their fantasy leagues and bet on the matchups. Unlocking the sports betting market with fantasy sports, to create a world class product that also provides DFS contests for prop pools, in-game micro betting and player prop parlays.



Will Tighe

Co-Founder & CMO, Bettor Fantasy



About Will

Will Tighe is an experienced marketing professional specializing in experiential marketing and customer experience. With five years of diverse experience in areas such as business development and UX design, he has worked with renowned companies like Momentum & Ignition and RedPeg Marketing, contributing to brand activations and business development initiatives. Currently, as the Chief Experience Officer and Co-Founder of BettorFantasy, he leads creative efforts, focusing on UX design, research, and customer experience. Known for his fantasy football prowess, Will also hosts the BettorFantasy show on YouTube and appears as a respected guest on other fantasy sports programs, establishing himself as a recognized voice in the industry. With a passion for delivering exceptional customer experiences, Will's dedication and strategic vision continue to drive the success of BettorFantasy, positioning him as a highly valuable asset in the marketing field.

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Sam Factor CEO, WalterPicks



About Sam

Sam graduated from Ithaca College in 2019 with a Math and Psychology degree. He spent 2 years teaching High School math as a part of Teach For America in Chelsea, MA. In 2020 Sam founded WalterPicks, a fully personalized and AI powered mobile app designed to help people make the best decisions possible in fantasy football. Since it's launch the app has over 600,000 installs and 8,400 5-star reviews.

Additionally, Sam has led the social media strategy at WalterPicks, which has gone from 0 to over 1,000,000 total followers in 2.5 years. Sam brings his relatable passion for fantasy sports and sport betting to fans everywhere. Fantasy sports fan since age 10, and now a math teacher turned entrepreneur and relatable TikTok host, Sam is motivating a team of content creators, app designers and developers to build the future of sports insights and entertainment.

About Walter Picks

WalterPicks provides Fantasy Sports insights, infused with Walter, an algorithm powered by AI & machine learning. ** Leverage the power of AI to analyze your fantasy football trades and make the right start/sit decisions with player projections, boom/bust probabilities, and matchup ratings every week.



Evan Moore Gamer, XSET



About Evan

Evan Moore aka "Super Evan" is a competitive gamer/content creator for Xset. After turning down several college basketball scholarships to pursue a career in gaming, he first made his presence felt in the Fortnite scene when he qualified for the Grand Finals at TwitchCon 2018 winning the "Make it Rain" bonus of \$10,000. He then took his talents to Call of Duty: Warzone where he became one of the top 5 earners in the world, earning well over \$300,000 in prize money from tournaments. After signing to Xset he was featured in News Week, The Hollywood reporter, Dextero, and The Washington Post as one of the top up and coming influencers in the space. Through his gaming content and competitive play he has amassed a following of over 400,000 across all social platforms and continues to grow. His content consistent of high skill gameplay and wagers (Warzone), live gambling (Daily Fantasy Sports, blackjack, & roulette) and podcasting. He has partnered with some of the biggest brands such as Prize Picks, Lenovo, GMC, Apple, Scuf, Cameo, Zaxabys, Hello Fresh, and more!

About Xset

XSET is an American professional esports and entertainment organization based in Boston, Massachusetts. It has rosters competing in Fortnite, Rocket League, Call of Duty: Warzone, Call of Duty: Mobile, PUBG Mobile, Madden NFL, Apex Legends, Tom Clancy's Rainbow Six Siege, Halo Infinite and iRacing.



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Chris Berman President, Full Flight Payments



About Chris

Chris Berman is a seasoned professional who has dedicated the past 9 years of his career to becoming an expert in the payment processing field. With a specific focus on emerging markets, Chris stands out by establishing himself as a true partner to his clients. Having previously worked in "high-risk" merchant services, he became aware of the challenges operators in the gaming industry faced. Motivated by this insight, Chris set out to create a service that combines the advantages of a larger processor with the flexibility and commitment to a merchant-first approach. With a team of industry experts, Chris is driven to deliver VIP White Glove Service through his company, Full Flight Payments.

About Full Flight Payments

Full Flight Payments is a leading U.S. payments provider. With over 26 years of payment expertise, we serve over 100,000 merchants and process over \$4 billion a year. We're committed to staying nimble enough to work with our merchants on a personal level. When working with a merchant, we pride ourselves on becoming a true processing partner.



Bobby Sophabmixay Founder Kedemonos Esports



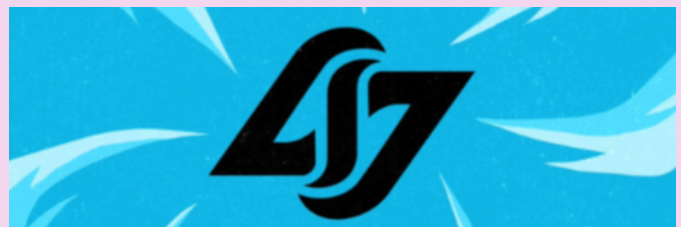
About Bobby

Bobby, a former Top 500 League of Legends Player, is actively involved in advancing Esports and IGaming in the USA. After the closure of Collegiate, Amateur, and Professional pathways for League of Legends players in 2016, Bobby moved to Las Vegas to coach in Esports and organize local tournaments. At the age of 18, Bobby was introduced to Stephen Crystal, Founder of SCCG Management, by industry connections. In 2017, Bobby focused on College Esports and played a significant role in organizing major events such as the College Esports Expo, Red Bull Conquest, Boston Uprising Collegiate Series, and Mohegan Sun's CT GamerCon. Bobby ventured into event management in 2019 but faced challenges due to COVID-19, leading to a transition to working for Growth Leads, a prominent affiliate for Esports Betting, in 2021. Currently, Bobby collaborates with SCCG Management to foster the development of the Esports and US Gambling ecosystem.

About Kedemonos Esports

Expanding the Esports scene as a whole, with focus on the New England area. Creating strategic partnerships for organizations in Esports, and providing coaching/consultation services to colleges. Assist colleges/students with creating, and maintaining an Esports organization. Holding Events at the following schools:

- Great Bay Community College •University of New Hampshire
- Keene State College •Southern New Hampshire University
- Emerson College •University of Massachusetts Lowell



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→ Thomas Cooney Co-Founder & COO of BACKR

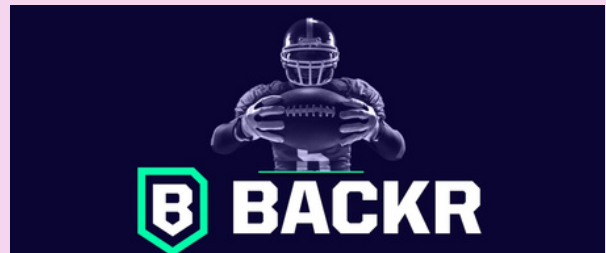


About Thomas

Thomas, a dynamic entrepreneur from Birmingham, Alabama, kicked off his career in high school by successfully managing his family's business, Spiffy Design, which under his leadership, evolved into a regional powerhouse. After graduating from Auburn University in 2022, he co-founded Backr Sports and took on the role of COO. Leveraging his expertise in marketing and data analysis, he's been driving strategic initiatives, catalyzing growth, and boosting engagement. Thomas also oversees the day-to-day operations and back-end development of the Backr Sports mobile app, which, since its launch in November 2022, has amassed over 60,000 sports fans. Alongside his professional endeavors, Thomas is deeply committed to his community, engaging in various philanthropic activities and utilizing the power of sports to effect positive change. His vision and dedication remain focused on pushing Backr Sports to the forefront of the industry.

About BACKR

Backr Sports is a media platform that connects fans with their favorite athletes, offering personalized feeds of curated content, stats, highlights, and fantasy games. It helps fans stay updated with their idols and strengthens their relationships with athletes. With a focus on individual athletes, Backr Sports taps into the evolving preferences of Gen Z sports fans who prioritize following athletes rather than teams, positioning itself well in the changing sports media landscape.



→ Allison Rubin Product Manager at Xpoint



About Allison

Alli is an accomplished and highly dedicated product manager in the online gaming industry. Her remarkable journey began in 2019 at FanDuel, where she quickly established herself as a driving force, making significant contributions across various product lines. From her role as a Business Analyst in the Fantasy Sports group to her instrumental involvement in managing complex migrations within the Operational Readiness team, Her deep-rooted love for sports, coupled with her professional pursuits, propelled her to become a Product Manager on the Optimization team, where she focused on personalization and experimentation to drive improvements in the conversion funnel for the sportsbook and casino. Currently spearheading product strategy at Xpoint, a disruptive startup in the geolocation provider market, Alli is committed to unlocking the true potential of geolocation through innovative applications in fraud prevention and customer support.

About Xpoint

Xpoint provides an essential geo compliance solution to the sports betting and iGaming industries globally. Using the latest geofencing technology, and with decades of combined industry experience, we are perfectly positioned to partner with operators in the rapid-growth U.S. market and beyond. Our aim is to change the global geolocation market by bringing innovation to an industry that has, to date, viewed geo-compliance as a utility rather than a new business opportunity.



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Caleb Dykema

Co-Founder & CEO, VAULT



About Caleb

Caleb Dykema is a visionary entrepreneur and Co-founder/CEO of Vault Sports, a trailblazing company in sports technology and sports betting. With a diverse entrepreneurial background spanning outdoor games, education, wedding planning software, and AI-driven NBA game prediction, Caleb drew upon his prior experience to merge sports betting and artificial intelligence, propelling Vault Sports to become a game-changing force in the industry. Vault Sports offers a cutting-edge consumer app that combines bettors' data, sportsbooks, and group chats into a comprehensive, all-in-one dashboard. Since its successful launch in late 2022, Vault Sports has gained significant attention and financial recognition, projecting a revenue of \$500,000 in 2023 and aiming for an impressive milestone of \$4.8 million in 2024. Caleb's strategic leadership has consistently propelled the Vault app to the Top 100 charts on the App Store, attracting a large user base and establishing it as an indispensable tool for avid sports bettors. Vault Sports has also forged partnerships with prominent industry players such as Caesars Sportsbook, BetMGM, and PrizePicks, further solidifying its position as an unrivaled leader in the industry.

About VAULT

Vault is the leading sports bet tracker app that revolutionizes the way you manage your betting. Sync your sportsbooks, automatically track your picks, and gain a comprehensive view of your betting action. Analyze your strengths, weaknesses, and profitability, access real-time scores and odds, and compete with friends and handicappers. Elevate your sports betting game with Vault and say goodbye to manual tracking.



Dan Taren

Co-CEO, Scrimmage



About Dan

Dan Taren is a finance and sports betting professional with a diverse background. With prior experience as a credit research analyst at Bank of America in New York City, specializing in the Energy sector, Dan ventured into entrepreneurship by co-founding Fremont Capital Partners, a sports-betting hedge fund based in Gibraltar. The success of Fremont led to the establishment of Scrimmage, where Dan currently serves as co-CEO. His role encompasses product development and sales, leveraging his expertise in the betting industry to understand the needs of both bettors and operators. Scrimmage specializes in building customized gamified loyalty programs for betting operators, revolutionizing their engagement with users. With his strategic vision and deep industry knowledge, Dan plays a pivotal role in driving the success of Scrimmage and reshaping the betting landscape.

About Scrimmage

Scrimmage provides an innovative and custom loyalty program that integrates simply into an operator's app or website. Beyond rewarding bettors, Scrimmage's platform also benefits operators by boosting customer retention and increasing betting frequency and amounts. As a flexible business-to-business solution, Scrimmage integrates directly onto an operator's platform, enhancing existing rewards programs and driving customer loyalty and retention, resulting in more engaged and frequent bettors.



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Andrew Ehrenberg

Head of Business Development,
WagerWire



About Andrew

Andrew Ehrenberg holds the position of Head of Business Development at WagerWire, where he collaborates with the founding team to realize their vision of creating a more efficient sports betting market for operators and bettors worldwide. In addition to his role at WagerWire, Andrew is a partner at Eberg Capital, an investment firm he runs with his father and brother. Their focus lies at the crossroads of disruptive sports wagering applications and the commercialization of alternative sports. Notably, Andrew celebrated success as a Kentucky Derby Winner with his portfolio company, Commonwealth, which involved syndicating 25% of the horse to a community of 400 investors. Andrew's academic background includes a BS in Information Analytics from the University of Michigan's School of Information.

About WagerWire

WagerWire empowers you to take control of your actions and view your bets as a portfolio of assets that can be bought and sold at any time. Seamlessly sync your favorite sportsbooks to track the real-time value of your bets, stack rewards, and play with celebrities or friends. Bettors can now trade their bets through both the WagerWire mobile app and within partners' sports betting apps via technology integration.



Jess Hodgson

Founder & CEO, Bounty Sports



About Jess

Jess Hodgson is a dynamic entrepreneur with a diverse background spanning entrepreneurship and finance. In 2020, fueled by his passion for sports and social gaming, Jess started Bounty Sports with a mission to create an inclusive platform that unites sports fans from all backgrounds. Under Jess's leadership, Bounty Sports rapidly grew into a multinational organization with over 22,000 players. With a focus on delivering exceptional consumer experiences, Jess's expertise in product development has been instrumental in shaping Bounty's fan-first approach. Currently, he is dedicated to expanding Bounty into a comprehensive organization that bridges the gap between social gaming and traditional sports betting. In collaboration with the Bounty management team, led by Mark Broxterman, Jess introduced PlayCan, an affiliate branch of Bounty that offers online and offline fan experiences, aiming to revolutionize social gaming through their unique community-centric approach. PlayCan's white-label product enables traditional gaming operators to cultivate meaningful connections with their audience, ushering in the era of "Social Gaming 2.0."

About Bounty Sports

Bounty Sports has built the world's first daily fantasy sports platform designed for casual sports fans. Built by a dedicated team of everyday fans, Bounty levels the playing field, allowing fans to compete against each other to win cash prizes. No advanced algorithms or one sided odds, just fans vs fans. May the best fan win!



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Molly Hickman-Smith

Marketing Analyst, Incode



About Molly

Molly Hickman-Smith is a Marketing Analyst at Incode Technologies, a leading Identity Verification & Biometric Authentication Platform based in the San Francisco Bay Area. Since joining in October 2022, Molly's expertise in marketing, coupled with her strong interest in Know Your Customer (KYC) and Anti-Money Laundering (AML) compliance, has been instrumental in driving the company's growth and success. With a Bachelor's degree in Political Science, specializing in International Relations, and French Linguistics and Literature, Molly brings a unique perspective to her role. Her cross-functional skills and dedication to staying at the forefront of KYC and AML practices enable her to develop innovative marketing strategies that align with regulatory requirements and meet client needs. Molly's diverse background in client relations, digital marketing, and advertising strategy, along with her experience in political campaigns and public affairs, make her an invaluable asset in elevating Incode Technologies' brand presence and driving success in the field of identity verification and biometric authentication.

About Incode

Incode Technologies is a digital identity company that builds delightful and secure biometric identity products for frictionless banking, payment, hospitality, and retail experiences. Incode is recognized as a leader in enterprise-grade facial recognition by the US Government.



James McWilliams

Sportsbook Operations, Betfred



About James

Relocating to Las Vegas in 2020, James McWilliams made a strategic career move to immerse himself in the rapidly evolving sports betting industry, following the repeal of PASPA. Prior to this move, he was a part of the Mortgage Analytics team at JP Morgan Chase in Dallas, TX. Starting his Las Vegas journey at Betfred, James played a critical role in shaping the early version of their mobile applications as part of the Product team, working closely with the development arm of the company. His multifaceted capabilities led him to lead vital initiatives in the establishment of Betfred USA's inaugural fraud & payments team. Today, James holds a commanding role, managing various sections of Betfred USA's daily operations, including Player Experience, Payments & Fraud, and VIP management. He is deeply involved in creating strategic marketing plans, aiming to distinguish Betfred from its competitors. James also contributes to Betfred's content studio, providing insights from his wealth of experience in the sports gambling field.

About Betfred Sports US

Betfred Sports is the wholly owned US subsidiary of Betfred Group, a Warrington, United Kingdom based bookmaker that owns and operates more than 1,500 betting shops in the UK as well as industry leading online and mobile products in the UK, Spain, and South Africa. Betfred Group, founded by brothers Fred and Peter Done in 1967, created Las Vegas based Betfred Sports in 2019 specifically to enter the robust and ever-expanding U.S. sports betting market.

