

WORLD-CLASS ODDS DATABASE

OVERALL SPORTS COVERAGE:

- ✔ 8+ Years
- ✔ 29 Sports
- ✔ 25,600+ Leagues and Tournaments
- ✔ 165+ Countries

WOMEN'S SPORTS COVERAGE:

- ✔ 8+ Years
- ✔ 23 Sports
- ✔ 4,400+ Leagues and Tournaments
- ✔ 115+ Countries

UNRIVALED DEPTH OF DATA

- High quality historical and real-time in-game and pre-game betting odds
- Unmatched coverage for global women's sports and emerging markets
- Proprietary fusion datasets combining in-game betting odds with game times and scores

OUR **BETTING SYSTEM BUILDER**

Create and Implement Betting Strategies with Our Intuitive Filter-Based Tool

Create Systems

Our coverage allows users to create no-code betting systems across pre-game and in-game betting markets. Users apply filters to the historical odds data to identify trends and make more empowered betting decisions.

Save Systems

When a user identifies a combination of filters and filter values that yielded historically profitable betting results, they save that information to their account as a betting system and enable real-time notifications.

Place Bets

We screen all odds in real-time, alerting users when any of their saved betting systems are triggered. We embed affiliate links in the notifications, automatically populating users bet-slips and earning us additional revenue.

OUR TEAM



MATT

FOUNDER/CEO

- ✓ 6+ years running consumer products business
- ✓ Expertise in R&D, leveraging advanced quantitative abilities



ELAINE

CTO

- ✓ former DraftKings VP of Data: established the Data Team and ran it for 7 years
- ✓ 25+ years in Data Engineering



STEVE

CBDO

- ✓ Investor/advisor for \$4B+ of finance, M&A in the gambling space
- ✓ 30+ years experience in global gambling industry



JOEL

ADVISOR

- ✓ 40+ years experience in software and tech
- ✓ Co-founded two firms sold to public companies, including to Microsoft