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WHITE-LABEL LOYALTY PROGRAM

AMPLEPOOL



AMPLEPOOL

- AmplePool is a B2B online white-label loyalty rewards platform for gaming operators and online betting partners.
 - AmplePool is easily integrated into existing apps and websites through APIs, ensuring a quick and hassle-free implementation process for operators.
 - Encouraging user actions like betting, referring friends, watching ads, and sharing on social media. Modeled after the success of travel miles and credit card points, our rewards program increases revenue and enhances customer loyalty, adding a competitive edge.
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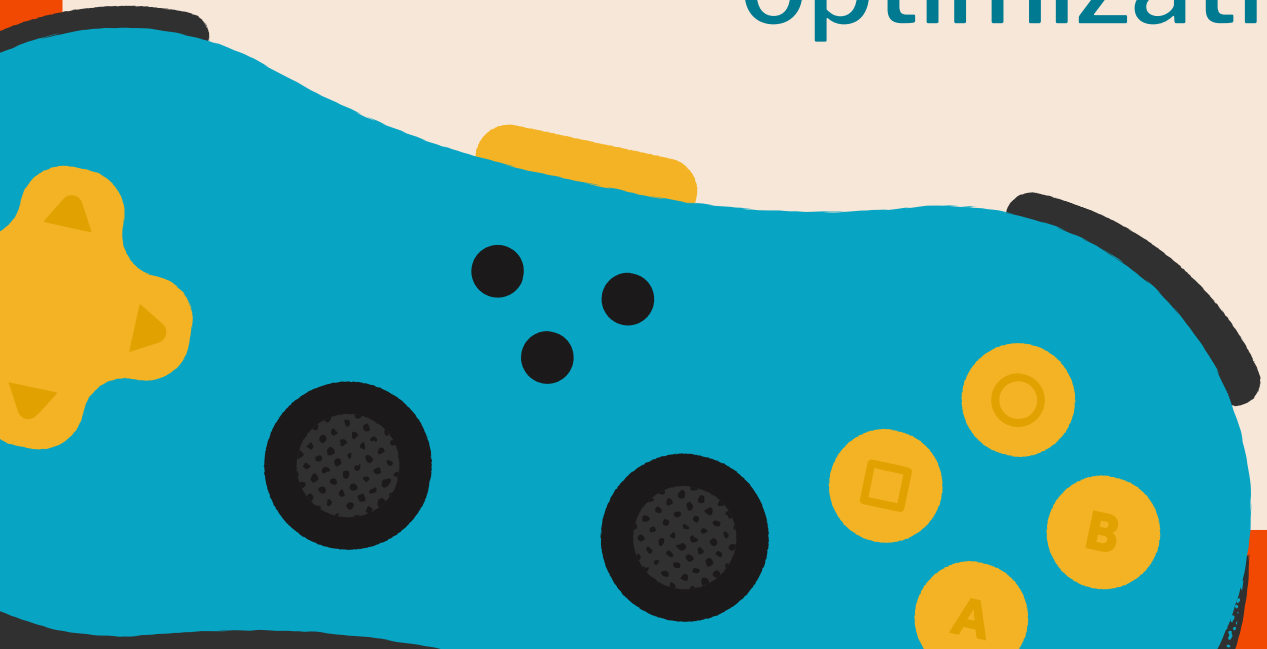


AMPLEPOOL & AMPLEPOINTS

- AmplePool is powered by AmplePoints, a patented technology. AmplePoints has licensed it's patent to AmplePool.
- Customers will redeem their points at AmplePoints online shopping destination by shopping from local and national brands and earn more reward points.

INTEGRATION



- APIs stand out as an optimal means to establish white-labeled loyalty rewards programs, empowering gaming partners to selectively adopt features aligning with their business strategy.
 - AmplePool's dedicated team will develop and maintain a customized version of the rewards software for each operator, ensuring a personalized experience that aligns with their brand and goals. This commitment extends to ongoing updates and optimizations to maximize user engagement.
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EARNING POINTS

PLACING BETS & GAMING

Users earn points for online wagering and time spent playing games.

WATCHING ADS & SHOPPING

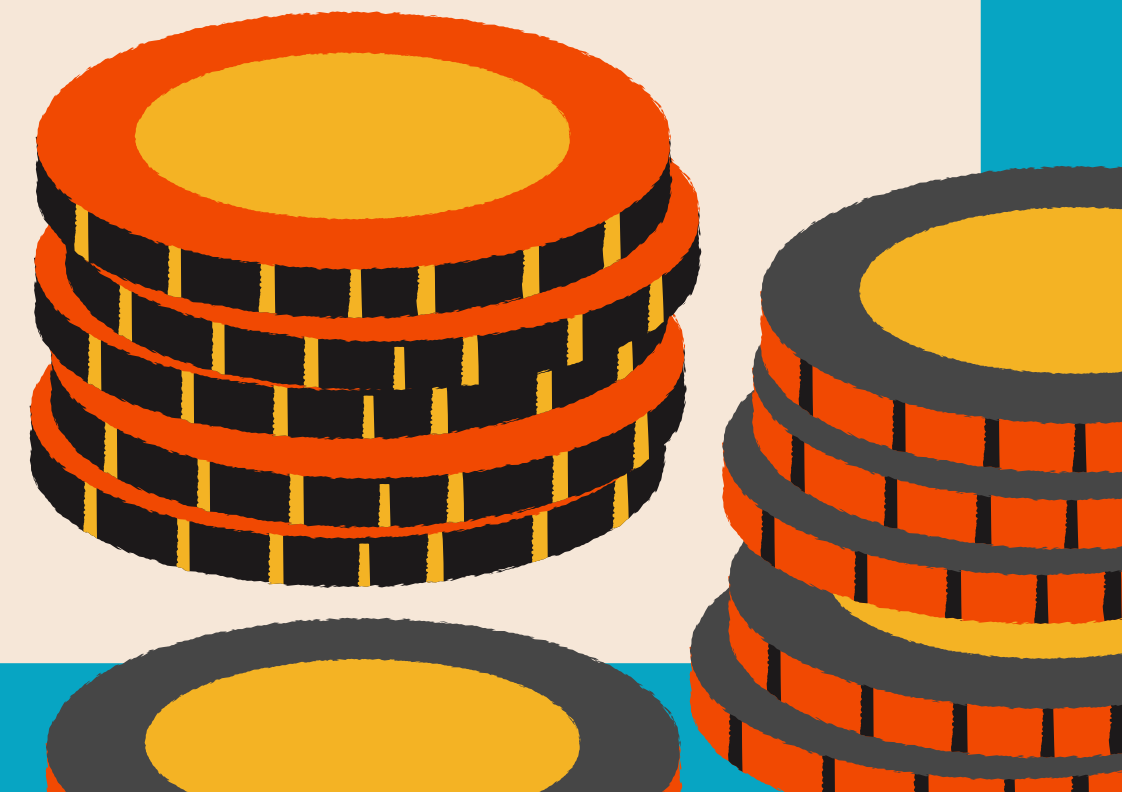
Customers earn points to watch ads, & earn points for purchasing merchandise.

SHARING & INVITING

Points are earned when sharing on social media and inviting friends.

REDEEMING POINTS

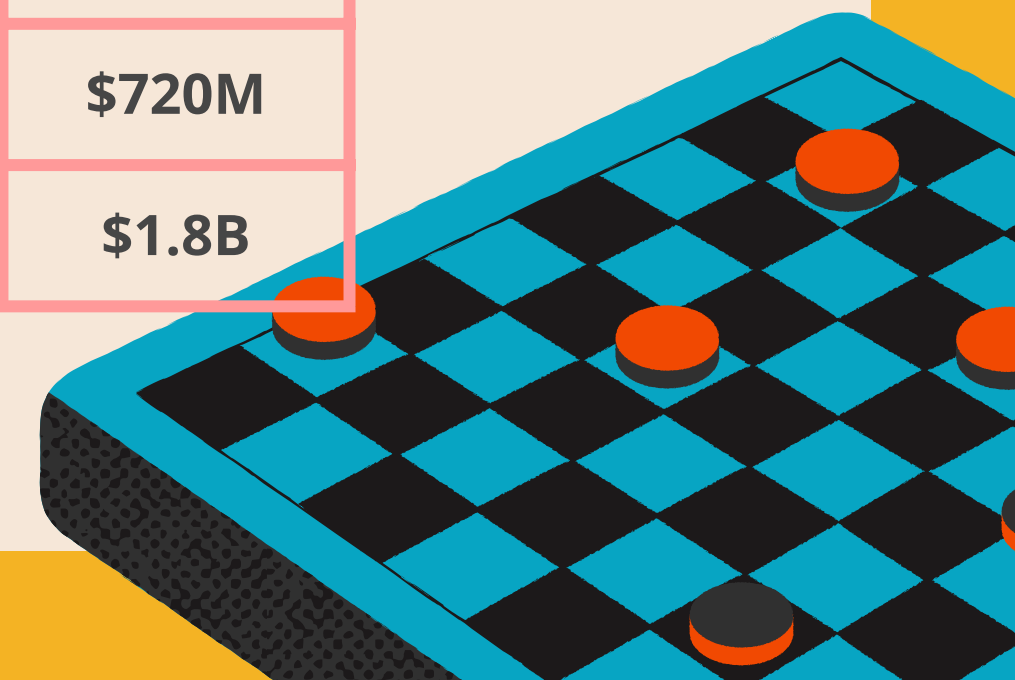
- Users can redeem their accumulated rewards for increased betting balances, gift cards, or choose from thousands of products within the gaming partners online marketplace.
- Every gaming partner will have their own white labeled store powered by AmplePoints.



ADVERTISEMENT REVENUE

Customers	10K	25K	50K	100K	500K	1M	2M
10 Minutes	\$3K	\$7.5K	\$15K	\$30K	\$150K	\$300K	\$600K
20 Minutes	\$6K	\$15K	\$30K	\$60K	\$300K	\$600K	\$1.2M
30 Minutes	\$9K	\$22.5K	\$45K	\$90K	\$450K	\$900K	\$1.8M
60 Minutes	\$18K	\$45K	\$90K	\$180K	\$900K	\$1.8M	\$3.6M
2 Hours	\$36K	\$90K	\$180K	\$360K	\$1.8M	\$3.6M	\$7.2M
5 Hours	\$90K	\$225K	\$450K	\$900K	\$4.5M	\$9M	\$18M
10 Hours	\$180K	\$450K	\$900K	\$1.8M	\$9M	\$18M	\$36M
20 Hours	\$360K	\$900K	\$18M	\$36M	\$180M	\$360M	\$720M
50 Hours	\$900K	\$2.25M	\$45M	\$90M	\$450M	\$900M	\$1.8B

BASED ON THE NUMBER OF CUSTOMERS AND
THE AMOUNT OF TIME THEY ARE WATCHING PAID ADVERTISEMENTS



GAMING SALES REVENUE

FREE WITH POINTS	42 POINTS	84 POINTS	125 POINTS	166 POINTS
GAME PRICE	\$4.99	\$9.99	\$14.99	\$19.99
50% OFF	\$2.49	\$4.99	\$7.49	\$9.99
GROSS PRICE	\$2.49	\$4.99	\$7.49	\$9.99
AMPLEPOOLS FEE	\$0.75	\$1.50	\$2.25	\$3.00
GROSS NET	\$1.74	\$3.49	\$5.24	\$6.99
STREAMING FEE	\$0.25	\$0.25	\$0.25	\$0.25
NET PRICE	\$1.49	\$3.24	\$4.99	\$6.74
10,000 SOLD	\$14,900	\$32,400	\$49,900	\$47,400
25,000 SOLD	\$37,250	\$81K	\$124,750	\$168,500
50,000 SOLD	\$4.99	\$162K	\$245K	\$337K
100,000 SOLD	\$149K	\$324K	\$499K	\$674K
500,000 SOLD	\$745K	\$1.62M	\$2.5M	\$1.87M
1M SOLD	\$1.49M	\$3.24M	\$5M	\$6.74M
2M SOLD	\$2.98M	\$6.48M	\$10M	\$12.88M
5M SOLD	\$7.45M	\$16.2M	\$25M	\$33.7M
10M SOLD	\$14.9M	\$32.4M	\$50M	\$67.4M

CUSTOMERS BUYING GAMES WITH REWARD POINTS, CASH OR COMBINATION

GAMING INFLUENCERS REVENUE

HEY GAMING INFLUENCERS! YOU'RE BUILDING AN AMAZING COMMUNITY - NOW YOU CAN INVITE YOUR AUDIENCE TO THE POINTS MARKETPLACE AND GET PAID ON ALL THEIR CASH PURCHASES FOR 1 YEAR!

- **Influencers get paid every month**
- **Influencers get their own referral code**
- **Each campaign must be approved**

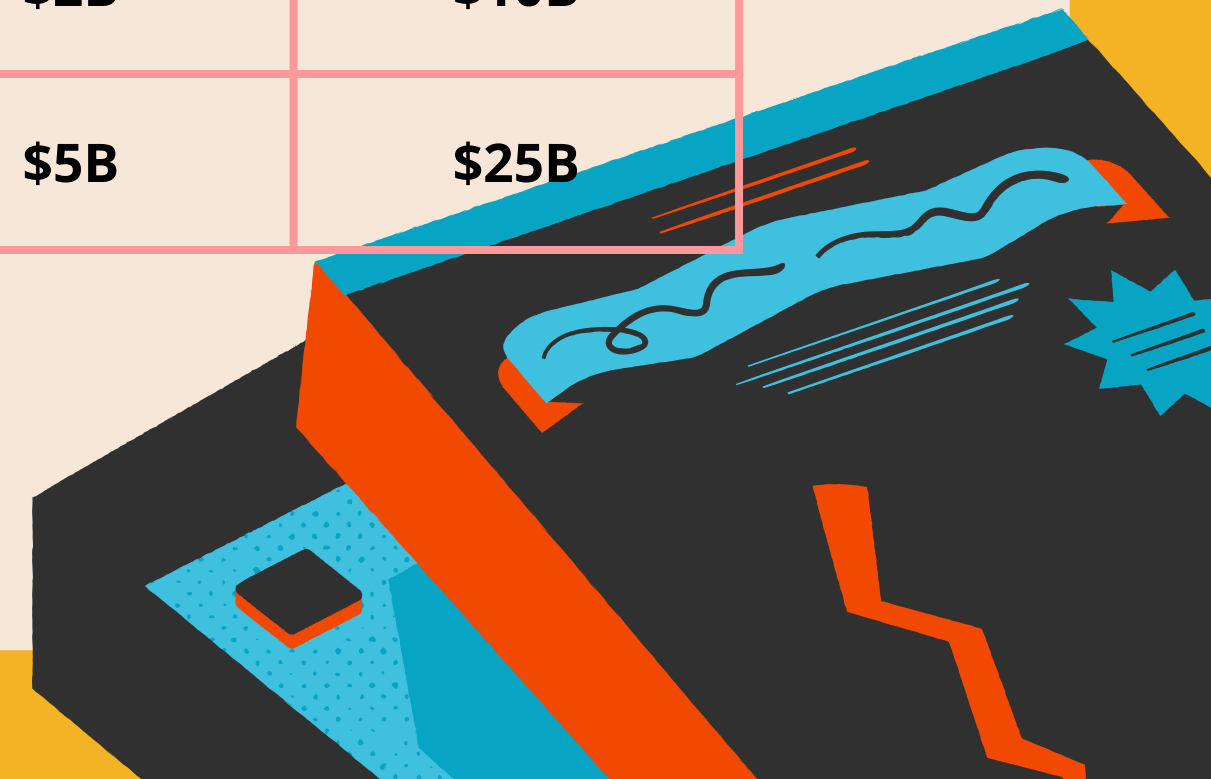
CUSTOMERS SIGNED UP	CUSTOMERS MONTHLY SPEND \$100	CUSTOMERS MONTHLY SPEND \$500	CUSTOMERS MONTHLY SPEND \$1000	CUSTOMERS MONTHLY SPEND \$2000
1M	\$1M	\$5M	\$10M	\$20M
500K	\$500K	\$2.5M	\$5M	\$10M
100K	\$100K	\$500K	\$1M	\$2M
50K	\$50K	\$250K	\$500K	\$1M
25K	\$25K	\$125K	\$250K	\$500K
10K	\$10K	\$50K	\$100K	\$200K
1K	\$1K	\$5K	\$10K	\$20K



BETTING REVENUE

NUMBER OF CUSTOMERS	WAGER \$100	COMMISSION 5%	WAGER \$500	COMMISSION 5%	WAGER \$1000	WAGER \$5000
100K	\$10M	\$500K	\$50M	\$2.5M	\$100M	\$500M
500K	\$50M	\$2.5M	\$250M	\$12.5M	\$500M	\$2.5B
1M	\$100M	\$5M	\$500M	\$25M	\$1B	\$5B
2M	\$200M	\$10M	\$1B	\$50M	\$2B	\$10B
5M	\$500M	\$25M	\$2.5B	\$125M	\$5B	\$25B

NEVER HAVE I EVER



TOTAL APPROXIMATE REVENUE

NUMBER OF CUSTOMERS	AD REVENUE 10 HOURS	GAMING SALES REVENUE VALUED AT \$10	INFLUENCERS REVENUE \$500/MONTH	BETTING REVENUE \$100 WAGER	TOTAL
50K	\$900K	\$162K	\$250K	\$250K	\$1.562M
100K	\$1.8M	\$324K	\$500K	\$500K	\$3.124M
500K	\$9M	\$1.62M	\$2.5K	\$2.5	\$15.62M
1M	\$18M	\$3.24M	\$5M	\$5M	\$31.24M
2M	\$36M	\$6.48M	\$10M	\$10M	\$62.48M

1 MONTH



WHAT IS THE INVESTMENT OPPORTUNITY?

\$10 MILLION PRIVATE PLACEMENT MEMORANDUM \$1/UNIT

MEMBERSHIP	MEMBERSHIP UNITS	PERCENTAGE OWNERSHIP
CLASS A	10,000,000	1.00%
CLASS B	990,000,000	99.00%
TOTAL	1,000,000,000	100.00%

INVESTMENT LEVELS		
PRINCIPAL INVESTMENT	UNIT VALUE	PERCENTAGE OWNERSHIP
\$100,000	100,000	0.01%
\$200,000	200,000	0.02%
\$300,000	300,000	0.03%
\$500,000	500,000	0.05%
\$750,000	750,000	0.075%
\$1,000,000	1,000,000	0.10%

INVESTMENT RETURN PROJECTIONS					
PRINCIPAL INVESTMENT	RECOUPMENT	PERCENTAGE OWNERSHIP	\$10M EBITDA	\$100M EBITDA	\$1B EBITDA
\$100,000	\$120,000	0.01%	\$1,000	\$10,000	\$100,000
\$200,000	\$240,000	0.02%	\$2,000	\$20,000	\$200,000
\$500,000	\$600,000	0.05%	\$5,000	\$50,000	\$500,000
\$1,000,000	\$1,200,000	0.10%	\$10,000	\$100,000	\$1,000,000

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